For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

Philadelphia, PA 19102-8746

In Account SHORR JOHNSON MAGNUS(39976)

1831 Chestnut St Ste 602

ATTN:Accounts Payable

Philadelphia, PA 19103-3700

PO BOX 58746

BOB CASEY FOR PENNSYLVANIA(165467)

CBS TELEVISION STATIONS



KDKA-TV

1201-543911

10/01/2012-10/21/2012

10/21/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 1 of 6

Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num: 1201-56949

10/09/2012-10/15/2012 **Contract Dates:**

Customer Order:

Linked Order: /

CPE:

Product Desc:

Broadcast airtimes represented are reported to the nearest second.

GENERAL ELECTION WEEK 4

11/20/2012 Net 30 days

y	Flight									Total	
ine	Description				Buy Line Dates		MTW	TFSS	Dur	Spots	Rate
1	THIS MORN	IING	6-7AM		10/09/2012-10/1	5/2012	2012 MTWTF			10	600.00
We	Week Of		MTWTFS	<u>S</u>	Spots Per Week R		Rate				
10/	08/2012-10/14/20	12		MTWTF		8		600.00			
Air	Date <u>C</u>)ay	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
10/	09/2012 T	ū	06:09:36 AM		BCTV1208H		30	600.00			
10/	09/2012 T	ū	06:45:39 AM		BCTV1208H		30	600.00			
10/	10/2012 V	Ve	06:12:35 AM		BCTV1208H		30	600.00		No. of Concession, Name of Street, or other party of the Concession, Name of Street, or other pa	
10/	10/2012 V	Ve	06:55:19 AM		BCTV1208H		30	600.00			A:
10/	11/2012 T	ħ	06:08:23 AM		BCTV1208H		30	600.00			
10/	11/2012 T	ħ	06:45:16 AM		BCTV1208H		30	600.00			-4
10/	12/2012 F	r	06:14:31 AM		BCTV1208H		30	600.00			Service Control of the Control of th
10/	12/2012 F	r	06:45:16 AM		BCTV1208H		30	600.00			
We	ek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
10/	15/2012-10/21/20	12		MTWTF		2		600.00			
<u>Air</u>	Date <u>C</u>)ay	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks
10/	15/2012 N	Лο	06:09:05 AM		BCTV1210H		30	600.00			
10/	15/2012 N	Ло	06:55:40 AM		BCTV1210H		30	600.00			
2	THE EARLY	SHO	OW		10/09/2012-10/1	2/2012 . T W T F		TF	30	8	290.00
								D .			
	ek Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate			
10/	08/2012-10/14/20	12		.TWTF		8		290.00			
Air	Date <u>C</u>)ay	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
10/	09/2012 T	ū	08:11:38 AM		BCTV1208H		30	290.00			
10/	09/2012 T	ū	08:58:05 AM		BCTV1208H		30	290.00			
10/	10/2012 V	Ve	07:59:05 AM		BCTV1208H		30	290.00			
10/	10/2012 V	Ve	08:46:16 AM		BCTV1208H		30	290.00			
10/	11/2012 T	ħ	07:59:25 AM		BCTV1208H		30	290.00			

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

BOB CASEY FOR PENNSYLVANIA(165467)

CBS TELEVISION © GW



KDKA-TV

1201-543911

10/21/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

Page 2 of 6

Account Exec:

Office: KDKA-TV Contract Num: 1201-56949

10/09/2012-10/15/2012

Brian Butz-1

Contract Dates: Customer Order:

Linked Order:

CPE:

In Account SHORR JOHNSON MAGNUS(39976) With:

Philadelphia, PA 19102-8746

PO BOX 58746

1831 Chestnut St Ste 602 Philadelphia, PA 19103-3700 ATTN:Accounts Payable

GENERAL ELECTION WEEK 4 Product Desc:

Broadcast airtimes represented are reported to the nearest second.

10/21/2012		
Weekly	PAY BY	11/20/2012
10/01/2012-10/21/2012	FAIDI	Net 30 days

	Flight										Total	
	Descripti	on			Buy Line Dates		мт	WTFSS		Dur	Spots	Rate
Air [<u>Date</u>	Day	Air Time	M/G For	Material		Dur	Rate	Debit	_	Credit	Remarks
10/1	1/2012	Th	08:55:00 AM		BCTV1208H		30	290.00				
10/1	2/2012	Fr	08:12:34 AM		BCTV1208H		30	290.00				
10/1	2/2012	Fr	08:55:28 AM		BCTV1208H		30	290.00				
	530-6PM	NEWS			10/09/2012-10/12	2/2012	. T V	VTF		30	4	800.00
Wee	ek Of			MTWTFSS	<u>}</u>	Spots Per Week		Rate				
10/0	08/2012-10/14/	2012		. T W T F		4		800.00				
Air [<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit		Credit	Remarks
10/0	9/2012	Tu	05:55:50 PM		BCTV1208H		30	800.00	100			
10/1	0/2012	We	05:43:48 PM		BCTV1208H		30	800.00				
10/1	1/2012	Th	05:53:38 PM		BCTV1208H		30	800.00			The same	
10/1	2/2012	Fr	05:44:23 PM		BCTV1208H		30	800.00		M		
	5-530PM	NEWS			10/09/2012-10/12	2/2012	. T V	VTF		30	4	800.00
						1						
	ek Of			MTWTFSS	WA.	Spots Per Week		Rate				
10/0	08/2012-10/14/	2012		.TWTF	m	4		800.00				
Air [<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	_	Credit	Remarks
10/0	9/2012	Tu	05:29:07 PM		BCTV1208H		30	800.00				
10/1	0/2012	We	05:14:19 PM		BCTV1208H	<i>y</i> ~	30	800.00				
10/1	1/2012	Th	05:23:47 PM		BCTV1208H		30	800.00				
10/1	2/2012	Fr	05:27:26 PM		BCTV1208H		30	800.00				
	THE INSI	DER			10/09/2012-10/11	/2012	.Т.	T		30	2	700.00
Wee	ek Of			MTWTFSS	;	_Spots Per Week		Rate				
)8/2012-10/14/	2012		. T . T	-	2		700.00				
			Air Timo		Material		Dur		Dobit		Crodit	Remarks
			· ·	IVI/G FUI	BCTV1208H			·	Depit	-	Ciedil	IVEITION
Air [<u>Date</u> 09/2012	<u>Day</u>	<u>Air Time</u> 07:55:45 PM	M/G For	Materia BCTV1	_	<u>ıl</u>	<u>Dur</u>	<u>Dur</u> Rate	<u>Dur</u> <u>Rate</u> <u>Debit</u>	<u>Dur</u> <u>Rate</u> <u>Debit</u>	<u>Dur</u> <u>Rate</u> <u>Debit</u> <u>Credit</u>

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

BOB CASEY FOR PENNSYLVANIA(165467)

CBS TELEVISION © GW



KDKA-TV

1201-543911

10/21/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

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Account Exec:

Brian Butz-1 Office: KDKA-TV Contract Num: 1201-56949

Contract Dates: 10/09/2012-10/15/2012

Customer Order:

Product Desc:

Linked Order:

CPE:

In Account SHORR JOHNSON MAGNUS(39976) With:

Philadelphia, PA 19102-8746

PO BOX 58746

1831 Chestnut St Ste 602 Philadelphia, PA 19103-3700 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

GENERAL ELECTION WEEK 4

Weekly 10/01/2012-10/21/2012	PAY BY	11/20/2012 Net 30 days

Buy	Flight										Total		
_ine	Description				Buy Line Dates		мт	WTFSS		Dur	Spots	Rate	
Air D	Date [ay	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks	
10/1	11/2012 7	h	07:47:10 PM		BCTV1208H		30	700.00					
6	THE GOOD	WIF	E		10/14/2012-10/14	4/2012		S		30	1	2,250.00	
Wee	ek Of			MTWTFS	<u>3</u>	Spots Per Week		Rate					
10/0	08/2012-10/14/20	12		S		1		2,250.00					
Air [Date [ay	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit		Credit	Remarks	
10/1	14/2012	u	09:50:50 PM		BCTV1210H		30	2,250.00					
7	CRIMINAL N	IIND	S		10/10/2012-10/10	0/2012	W	·		30	1	2,700.00	
147	-1. 04			MINATES	_	Conta Ban Ma		Data					
	<u>ek Of</u>	10		MTWTFS	<u> </u>	Spots Per Week		<u>Rate</u>			Village State		
10/0	08/2012-10/14/20	12		W		1	15	2,700.00		M			
Air D	Date <u>[</u>	ay	Air Time	M/G For	<u>Material</u>	100	<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>	
10/1	10/2012 V	/e	09:33:00 PM		BCTV1208H		30	2,700.00					
8	11PM NEW	3			10/09/2012-10/12	2/2012	. T V	VTF		30	4	1,700.00	
		3		MTWTES	a 1		. T V	M.		30	4	1,700.00	
Wee	ek Of			MTWTFS	a 1	Spots Per Week	.TV	Rate		30	4	1,700.00	
Wee				MTWTFS:	a 1		. T V	M.		30	4	1,700.00	
<u>Wee</u>	ek Of 08/2012-10/14/20	12	<u>Air Time</u>		<u>S</u> <u>Material</u>	Spots Per Week	. T V	Rate	Debit	30	4Credit	1,700.00	
<u>Wee</u> 10/0 <u>Air C</u>	ek Of 08/2012-10/14/20 Date <u>[</u>	12 lay	<u>Air Time</u> 11:23:25 PM	.TWTF	3	Spots Per Week		<u>Rate</u> 1,700.00	Debit	30			
<u>Wee</u> 10/0 <u>Air E</u> 10/0	ek Of 08/2012-10/14/20 <u>Date</u> <u>[</u> 09/2012]	12 lay u		.TWTF	<u>S</u> <u>Material</u>	Spots Per Week	_Dur	Rate 1,700.00 Rate	Debit	30			
<u>Wee</u> 10/0 <u>Air I</u> 10/0	ek Of 08/2012-10/14/20 <u>Date</u> <u>[</u> 09/2012	12 <u>lay</u> lu /e	11:23:25 PM	.TWTF	Material BCTV1208H	Spots Per Week	<u>Dur</u> 30	Rate 1,700.00 Rate 1,700.00	Debit	30			

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

BOB CASEY FOR PENNSYLVANIA(165467)

CBS TELEVISION



KDKA-TV

INVOICE

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Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num:

1201-56949 10/09/2012-10/15/2012

Contract Dates:

Customer Order:

Linked Order:

Product Desc:

CPE: / /

In Account SHORR JOHNSON MAGNUS(39976)

With: 1831 Chestnut St Ste 602 Philadelphia. PA 19103-370

PO BOX 58746

Philadelphia, PA 19103-3700 ATTN:Accounts Payable

Philadelphia, PA 19102-8746

Broadcast airtimes represented are reported to the nearest second.

GENERAL ELECTION WEEK 4

Invoice Num: 1201-543911

Invoice Date: 10/21/2012
Billing Cycle: Weekly

Billing Period: 10/01/2012-10/21/2012

PAY BY 11/20/2012 Net 30 days

	Flight									Total		
Line	Descriptio				Buy Line Dates			WTFSS	Dur	Spots	Rate	
9	11PM NEV	VS			10/13/2012-10/1	14/2012		. S S	30	2	1,500.00	
1	Veek Of			MTWTFS	SS	Spots Per Week		Rate				
•	0/08/2012-10/14/2	012		SS		2		1,500.00				
1	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
	0/13/2012	Sa	11:21:26 PM		BCTV1210H		30	1,500.00				
	0/14/2012	Su	11:13:39 PM		BCTV1210H		30	1,500.00				
10	KD/PG SU	NDAY	'EDITION		10/14/2012-10/1	14/2012		S	30	1	200.00	
										L		
	<u>Veek Of</u>			MTWTFS	<u>s S</u>	Spots Per Week		Rate				
,	0/08/2012-10/14/2	012		S		1		200.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	<u>Debit</u>	Credit	Remarks	
•	0/14/2012	Su	08:46:42 AM		BCTV1210H		30	200.00	-			
11	CBS SUN	MORI	N	10/14/2012-10/14/2012				S	30	1	500.00	
					-							
_	<u>Veek Of</u>			MTWTFS	<u>ss</u>	Spots Per Week	N	Rate				
•	0/08/2012-10/14/2	012		S		1		500.00				
1	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>	Credit	<u>Remarks</u>	
	0/14/2012	Su	09:55:24 AM		BCTV1210H	7 2	30	500.00				
12	FACE THE	NAT	ION		10/14/2012-10/1	14/2012		S	30	1	450.00	
	<u>Veek Of</u>			MTWTFS	<u>s s</u>	Spots Per Week		Rate				
1		012		S		1		450.00				
_	0/08/2012-10/14/2						<u>Dur</u>	Rate	Debit	Credit	Remarks	
,		<u>Day</u>	Air Time	M/G For	<u>Material</u>				<u> </u>		Romano	

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

BOB CASEY FOR PENNSYLVANIA(165467)

CBS TELEVISION



KDKA-TV

INVOICE

Page 5 of 6

Account Exec:

Brian Butz-1 KDKA-TV

Office: KDKA-TV Contract Num: 1201-56949

Contract Dates: 10/09/2012-10/15/2012

Customer Order:

Linked Order:

CPE: / /

In Account SHORR JOHNSON MAGNUS(39976)

Philadelphia, PA 19102-8746

With: 1831 Chestnut St Ste 602 Philadelphia, PA 19103-3700 ATTN:Accounts Payable

PO BOX 58746

Product Desc:

GENERAL ELECTION WEEK 4

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-543911

Invoice Date: 10/21/2012
Billing Cycle: Weekly

Billing Period: 10/01/2012-10/21/2012

PAY BY 11/20/2012 Net 30 days

Buy	Flight								Total		
Line	Description			Buy Line Dates			VTFSS	Dur	Spots	Rate	
13	MCDONALDS	'S STEELERS KI	CK-OFF	10/14/2012-10/1	14/2012		. S	30	1	1,080.00	,
W	eek Of		MTWTFS	<u>S</u>	Spots Per Week	_	Rate				
10	0/08/2012-10/14/2012	2	S		1		1,080.00				
۸;	r Date Da	y <u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
		11:38:58 AM	W/G FOI	BCTV1210H		<u>- Dui</u> 30	1,080.00	Debit	Credit	Remarks	
	5/14/2012 30	11.30.30 AW		BOTVIZION			1,000.00				
14 THE EARLY SHOW				10/15/2012-10/1	15/2012	M		30	2	340.00	
				_			_			No.	
	eek Of		MTWTFS:	<u>S</u>	Spots Per Week	_	Rate				
10	0/15/2012-10/21/201	2	М		2		340.00				
<u>Ai</u>	r Date Da	y Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
10	0/15/2012 Mo	08:10:48 AM		BCTV1210H		30	340.00				
10	D/15/2012 Mo	08:59:25 AM		BCTV1210H		30	340.00	The same of			
15	530-6PM NEV	VS		10/15/2012-10/1	15/2012	M		30	1	860.00	
						\ \ \ \ \ \					
W	eek Of		MTWTFS	<u>s</u>	Spots Per Week	\ <u>'</u>	Rate				
10	0/15/2012-10/21/201	2	М	1 N	1		860.00				
Δi	<u>r Date</u> <u>Da</u>	v <u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
		05:43:30 PM	<u>IM/O I OI</u>	BCTV1210H		<u> </u>	860.00	<u>Debit</u>	Orean	<u>itemarks</u>	
16	5-530PM NEV	VS.		10/15/2012-10/1	15/2012	M		30	1	860.00	
			. Mary	7							
	eek Of		MTWTFS:	<u>S</u>	Spots Per Week	_	Rate				
10	0/15/2012-10/21/201:	<u> </u>	М		1		860.00				
<u>Ai</u>	r Date Da	y <u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10	0/15/2012 Mo	05:13:52 PM		BCTV1210H		30	860.00				

21251 NETWORK PLACE CHICAGO, IL 60673-1251

For: BOB CASEY FOR PENNSYLVANIA(165467)

PO BOX 58746

Philadelphia, PA 19102-8746

Philadelphia, PA 19103-3700

BS TELEVISION STATIONS

Account Exec:

Contract Num:

Contract Dates:

Customer Order: Linked Order:

Office:



10/09/2012-10/15/2012

KDKA-TV

Invoice Num: 1201-543911

10/01/2012-10/21/2012 **Billing Period:**

Page 6 of 6 11/20/2012

INVOICE

Net 30 days

Invoice Date: 10/21/2012 Billing Cycle: Weekly

In Account SHORR JOHNSON MAGNUS(39976)

With: 1831 Chestnut St Ste 602

ATTN:Accounts Payable

CPE:

Product Desc: GENERAL ELECTION WEEK 4

Brian Butz-1

1201-56949

KDKA-TV

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight	Flight								Total		
Line	e Description		Buy Line Dates			M	TWTFSS	Dur	Spots	Rate		
17	11PM NEWS 10/15/2012-10/15/2				5/2012	2012 M			1	1,890.00		
Week (Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
10/15/2	10/15/2012-10/21/2012			М		1		1,890.00				
Air Dat	<u>te</u>	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
10/15/2	2012	Мо	11:24:52 PM		BCTV1210H		30	1,890.00				
	Total	l Spots	-	Gross An	<u>nt</u>	Commiss	sion Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time Totals		45		37,390.0	0	;	5,608.50	31,781.50	0.00	0.00	0.00	

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

37,390.00 **Gross Billing Trade Value** 0.00 Agency Commission 5,608.50 Local Tax 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 **Pay This Amount** 31,781.50

Warranty - We warrant the above broadcasts were made according to the official station log.